



Electricity Customer Alliance

Update on Formation and Key Issues



What the Electricity Customer Alliance Does

“Aggregating and Amplifying the Voice of Customers”

- **Convene electricity customers**—ranging from large manufacturing, industrial, and technology customers to residential consumer advocates—to share information, coordinate on key issues, and facilitate alignment;
- **Educate federal and state policymakers and regulators** on customer energy needs and affordability challenges and amplify customer voices in legislative debates and regulatory proceedings; and
- Develop and advance **customer-centric policy and regulatory solutions** that grow the grid for economic development and national security while lowering costs to all customers.



Organizational Update

- 501(c)(3) non-profit organization formation
 - Filed paperwork with IRS in June 2026; expect determination by end of year
- Initial Board seated; to be expanded
- Formalizing program and broader participation structure
- Diversifying funding to engage more customers, especially underfunded and underrepresented customer segments

Electricity Customer Alliance

Congress	Federal Executive Branch	FERC and Regulatory Agencies	Regions and States	Education, Coordination, Communication
	Electricity Customer Coordination Network			
	Enabling Speed to Power			
	Supporting Customer-Centric Grid Expansion			
	Improving & Expanding Competitive Electricity Markets			
	Fostering Customer Affordability Solutions			



ECA Policy Pillars

Meeting the moment on rising electricity demands, economic growth, and customer affordability

➤ Speed to Power

- Facilitate the ability of large electricity customer to pursue flexible power supply arrangements in the near term, allowing them to pay for their own growth and protecting existing customers from cost shifts

➤ Long-Term Grid Integration

- Provide pathways for full interconnection of large loads in the future, recognizing their need for grid-provided reliability and economies of scale, and capturing the benefits to existing customers of new customer demand paying for fixed system costs

➤ Centering Customer Affordability and Transparency

- Improve oversight of utility rates and investments, improve transparency of ratemaking practices and inputs, reduce inefficient investment incentives, and reform grid governance to ensure adequate representation of customers

Current Key Issue Areas

- **Protecting Ratepayers from Large Load-Driven Cost Increases**
 - Implementation of Ratepayer Protection Pledge
 - Removing barriers to “buy, build, or bring your own power”
 - State frameworks for large load tariffs
- **Customer-Centric Transmission Planning and Investment**
 - Role of Transmission in Economic and National Security study
 - Paper series on transmission cost allocation and large loads
 - Addressing rising local transmission spending
- **FERC Show Cause Orders on Large Load Interconnection**
 - Federal-state alignment challenges