

A photograph of a single-story white house with a grey shingled roof and a prominent chimney. The house features a central window with blue shutters. In the foreground, a white picket fence runs across the frame. To the left, a 'NO PARKING' sign is visible. The scene is set on a sunny day with clear blue skies and green foliage in the background.

A vision for
measured savings

Sealed



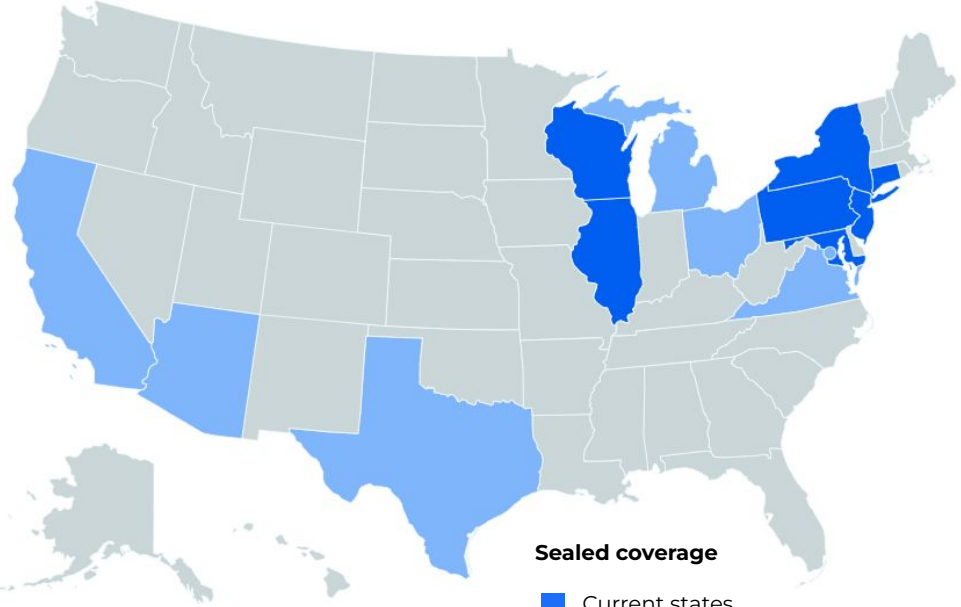
Meet
Sealed

Your full-service partner to stop home energy waste and electrify your home.

Sealed is a climate tech company on a mission to stop home energy waste and electrify all homes.

Sealed designs, manages, and finances home weatherization and electrification projects, making it easy and affordable for people to be more comfortable while using less energy.

Our offerings include insulation, heat pumps, and smart tech.



Sealed coverage

- Current states
- Near-term expansion states

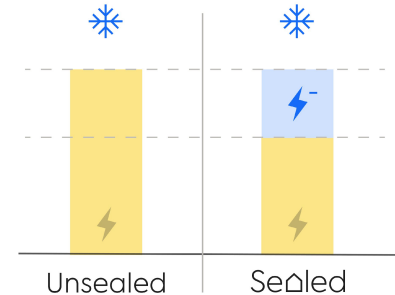
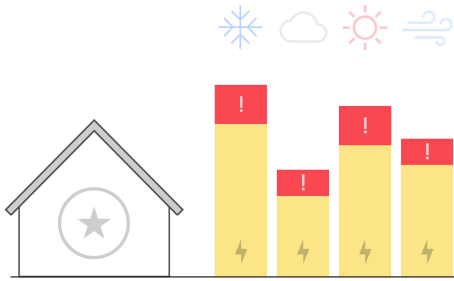
Select partners

Nationally certified



Sealed covers the upfront costs, and coordinates all the work

We only get paid if we cut energy waste



① We identify energy waste and make a custom plan for homeowners.

② We find the right contractor and coordinate all the work. At no upfront cost.

③ Sealed gets paid based on energy reductions. If we don't cut energy waste, we don't get paid.



The IRA HOMES program injects significant investment into energy efficiency efforts nationwide



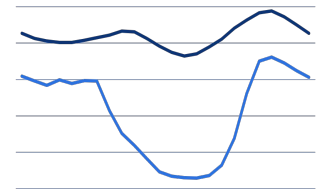
\$4.3 billion



2 paths



2X for Equity



**Virtual
power plants**

US: Measured Savings has Significant Benefits

Measured approach

Modeled approach



More money

\$2.2K-\$14.4K¹
for typical projects

\$2K-\$8K
via predetermined thresholds



Consumer protection

100%
savings realization rates

30-50%²
savings realization rates



Bigger impact

7+ TWh
savings over IRA program lifetime

3+ TWh
savings over IRA program lifetime



Greater simplicity

<20%
likely administrative costs

40%+³
likely administrative costs

Note: (1) ranges include market-rate and low- or moderate-income (LMI) estimates for weatherization, electrification (HPWH and HP HVAC), and combined scenarios (2) based on market scan of past programs included in appendix (3) assumes 40% of allocated budget, based on an [EIA study](#) of energy efficiency program costs, where ~40% was spent on non-incentive spending (e.g., admin) leaving only ~60% for actual incentive payments. Measured energy savings incentive estimates are based on pre-built NREL ResStock database scenarios. All scenarios on this slide are based on homes that have natural gas as primary heating fuel in baseline. Additional baseline heating fuel scenarios (propane, oil, electricity) to come. Energy savings converted to incentives based on per-state kWh-equivalent incentives as prescribed in Inflation Reduction Act SEC. 50121 - C 2 A iii l. Mkt homes adjusted for higher than average size (130% of state average); LMI homes do not include adjustment. TWh savings estimates for measured and modeled based on (1) funding allocation as outlined in [press release](#) less a 20% administrative haircut, (2) per-kWh incentive rates calculation; for modeled, we assume 40% realization rate (Source: NREL ResStock database, EIA electricity and natural gas consumption rates by state, EIA study on admin costs, and press release on funding allocations)

To run measured savings programs, stakeholders need to be involved and aligned

State Energy Office



Allocates funds in accordance with laws and regulations

**Program implementer,
open-source advanced M&V***



Creates and runs measured savings program, and calculates energy savings, time-of-use, and/or greenhouse gas reductions

Data provider**



Supplies data for energy baseline and savings calculations

Aggregator



Develops projects and takes on energy savings performance risk

Contractor



Completes the home efficiency / electrification project

Consumer



Opts-in to program and receives quality of life benefits

Open-Source
Advanced M&V
and aggregators
are key additions
in measured
savings
programs,
essential to
accountability

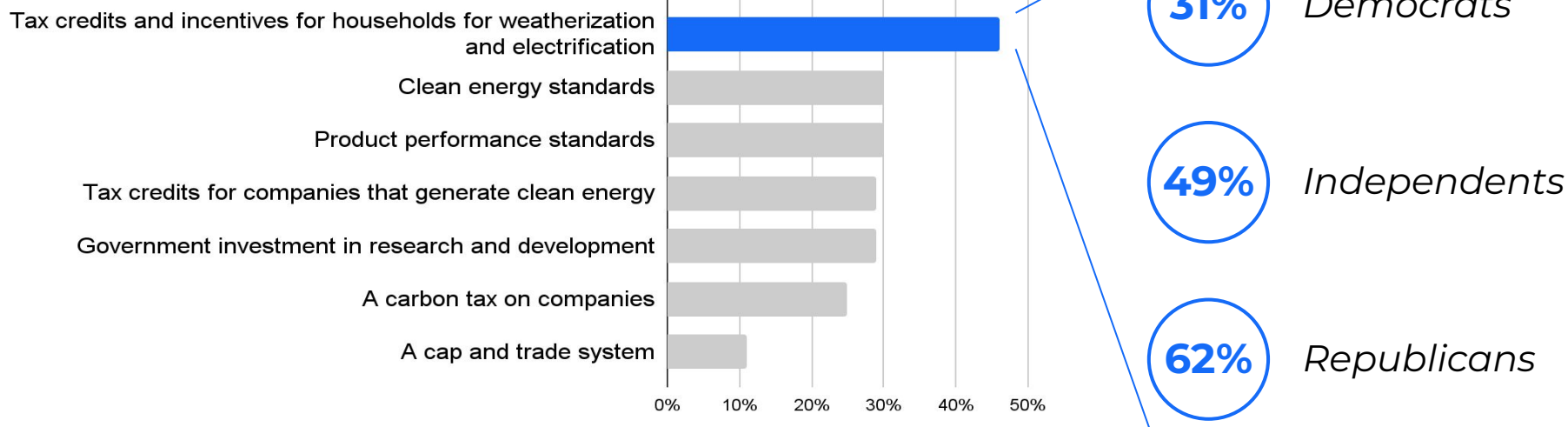


Notes: (*) depending on program, program implementer and open-source advanced M&V may be separate entities; (**) depending on program, data provider may also be a program administrator (e.g., a utility)

When it comes to addressing climate change, incentives for weatherization and HVAC are most popular

Q: Which of the following approaches to addressing climate change are you most supportive of? Please select the two you support the most.

Most supported climate change approach (pick two)

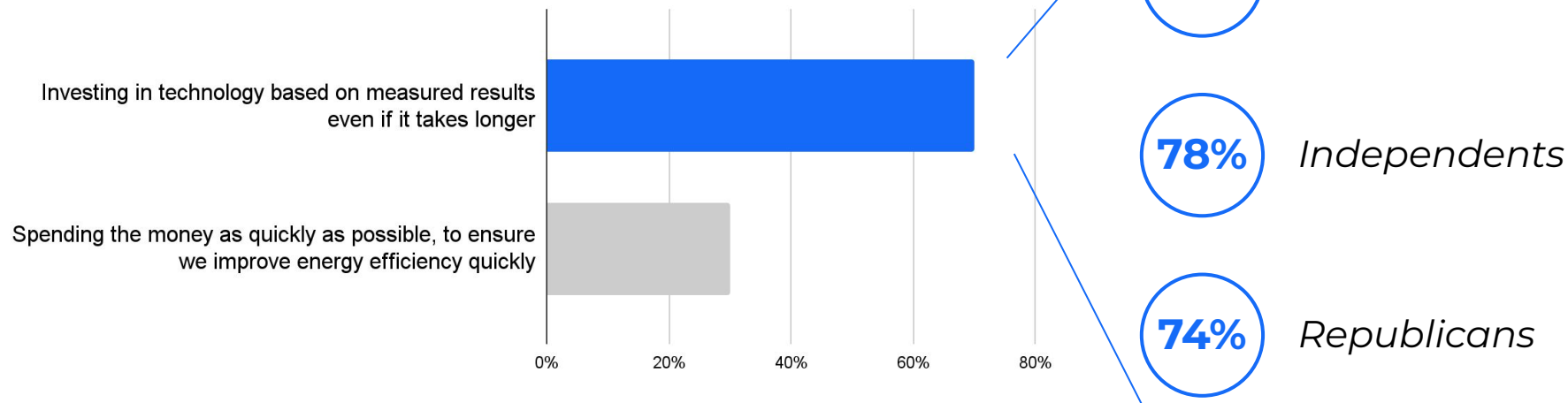


Source: Sealed YouGov national poll February 2023 (N=1,091); wording of answers shortened on slides for simplicity; full question and answer wording as presented to respondents can be viewed [here](#)

Voters believe in the value of measured savings - and are even willing to wait longer for programs to be done right

Q: Which comes closer to your view:

The most important thing when giving incentives to households and contractors for energy efficiency upgrades is...



Source: Sealed YouGov national poll February 2023 (N=1,091); wording of answers shortened on slides for simplicity; full question and answer wording as presented to respondents can be viewed [here](#)

Our overall guidance for state funding applications



Prioritize measured path

The measured savings approach is the **easiest, simplest, and most valuable** pathway



Enable aggregator data flexibility

Flexibility ensures that the measured pathway is **as accessible as possible**, increasing participation



Build a competitive market

Prevent a **given stakeholder double-dipping** from administrative funding and incentive funding



Keep the program simple

Simple program requirements will encourage **aggregators to grow the market**, particularly LMI



Thank you!

David Kolata
VP of Policy

312-560-0929
david.kolata@sealed.com

Sealed